**COOKIES**

Cookies are small text files that are added to your computer when you visit a website. They help websites to perform certain functions e.g. to know who you are if you log into a restricted part of a website, for shopping carts, and for tracking purposes.

Cookies are very useful and help to make your experience on websites as smooth as possible. For example, they let you move between web pages efficiently, remembering your preferences, and generally improving your experience.

They are referred to as session or persistent cookies, depending on how long they are used:

- Session cookies only last for your online session and disappear from your computer or device when you close your browser.

- Persistent cookies stay on your computer or device after the browser has been closed and last for the period of time specified in the cookie. These persistent cookies are activated each time you visit the site where the cookie was generated.

**WHAT COOKIES WE USE AND WHY?**

- Google Analytics uses cookies to monitor visitors to our website, so that we can improve the experience for all users.
- If you register for an event online the site will use cookies to remember the items which are stored in your cart.
- Personal preferences, some pages may have the option to change views and your preference will be saved in a cookie.
- Register for events. We have the ability for you to register for events on the website. If you do so this information goes directly into our database. In order to register our database adds an essential cookie (reaction server) to your computer.

**MANAGING COOKIES**

Please note that we do not use cookies to collect personally identifiable information about you; the information may be used to analyse how you and other people move around our site to help improve your experience next time you visit. These cookies are set to improve your experience on our website, to enable you to benefit from specific features and to set preferences.

If you would like to opt-in or opt-out of using cookies then you should be able to do so using your browser. Modern browsers allow you to review your cookie settings at any time.

Please note that you cannot opt-out of the deployment of cookies that are necessary for delivery of our website or services to visitors.